

# Superstars in Healthcare Packaging® and Sterile Awareness®

Across healthcare packaging and infection prevention, extraordinary individuals and organizations are doing work that directly protects patients — yet far too few receive the recognition they deserve. The SterileAware® Superstar programs were created to change that.

Every day, innovators, technicians, engineers, sterile processing professionals, and industry leaders push the boundaries of what safe healthcare packaging can be. These are the people who strengthen sterile barriers, reduce infection risks, and improve the patient journey. Now, you can help us shine a spotlight on them.



## Nominate your Superstar candidate today.

To learn more about who qualifies for the **Superstars in Sterile Packaging®** and **Superstars in Sterile Awareness®**, Our mission is to uncover the hidden contributors whose work in infection prevention often goes unnoticed. Help us identify the individuals and companies who truly move the needle in patient safety.

## Discovering Hidden Superstars

At SterileAware®, we search across every corner of healthcare to find the next Superstars in Sterile Packaging™ and Superstars in Sterile Awareness™. And we have found them everywhere, in labs, in sterile processing departments, in manufacturing facilities, and in clinics and hospitals.

We have honored material scientists developing new protective films, SPD professionals who safeguard every instrument, engineers who rethink packaging systems, and innovators who challenge the status quo. These individuals are the backbone of safer patient care, and our search for the next Superstar continues.

## Recognizing Superstars — and So Much More

Each year, SterileAware® celebrates excellence with the **Superstars in Sterile Awareness™ Award** and the **Superstars in Sterile Packaging™ Award**. These awards honor breakthrough technologies, forward thinking processes, and the individuals who elevate sterile packaging and infection prevention.

Now you can nominate a company or individual who stands out through their contribution to HAI prevention and healthcare packaging excellence.

## Celebrating with the Superstars in Sterile Awareness™ Award

The Superstars in Sterile Awareness™ and Superstars in Sterile Packaging™ awards highlight the people and technologies that make healthcare safer. This year, you can nominate someone who exemplifies leadership, innovation, and dedication in sterile packaging or infection prevention.

## These Superstars are Saving Lives

The SterileAware® Superstar awards recognize individuals who go above and beyond to protect patients. Our selection process is intentionally inclusive — we focus on impact, not titles, degrees, or years of experience.

Nominees may come from any part of the healthcare value chain:

- Medical device manufacturers
- Sterile processing and packaging professionals
- Hospital and clinic staff
- Industry innovators and engineers
- Anyone whose work strengthens sterile packaging or infection prevention

By celebrating these often overlooked contributors, SterileAware® inspires others to pursue excellence and helps elevate the entire field. Our approach avoids the bureaucracy of traditional industry awards, making recognition more meaningful, accessible, and authentic.

## Employee Awards: Boosting Engagement and Performance

Recognition is one of the most powerful tools for improving performance and morale. Studies show that only a small percentage of employees feel deeply committed to their organization, while the majority are open to greater engagement. Effective recognition programs can dramatically increase discretionary effort, retention, and overall performance.

Gallup research shows that highly engaged teams experience higher productivity, lower turnover, greater profitability, and significantly higher customer satisfaction. Recognition is not just a gesture — it is a strategic driver of organizational success.

## What SterileAware® Stands For in healthcare packaging and patient safety

SterileAware® means understanding every touchpoint in a patient's journey through a healthcare facility. From materials and machines to methods and human connection, every step matters. As the movement toward zero-failure sterile processing and packaging grows, we remain committed to supporting this evolution and keeping the conversation alive.

*"More than just a mission of awareness, we bring action."*

— Charlie Webb, CPPL

## Past Superstars



## What does the selection process for the S 'Superstars award' look like?

Does it require a core educational level or baseline years in the industry or published work? The answer is none of the above. The superstars that we seek are the hard-working, big-hearted individuals that put in the extra time and effort to make a difference in patient safety.

I have been in medical device development for 35 years and in medical packaging for over 30 years. Over these decades I have connected with thousands of individuals and companies that serve the sterile device delivery space. The 'Superstars in Sterile Awareness award' gives me, my colleagues, and you as well the opportunity to recognize the people that are making worthwhile contributions. This includes everything from medical device manufacturers, healthcare processing and packaging professionals as well as all the healthcare workers in hospitals and clinics that support a patient's safe journey through a healthcare facility. Through our street-level observations, we will identify standout superstars and avoid the multi-layers of the bureaucracy of traditional Industry awards. We believe this will democratize the recognition process and give much-deserved credit to healthcare value chain superstars that may fall under the radar if not nominated under other industrial award platforms.

So, will we be awarding colleagues that we have a close relationship with that some may call "Friends"? Of course, we will however never play the cronyism game. It is very likely that the people being recognized for their outstanding service in healthcare packaging will be people that we are close to, after all, the healthcare value chain is a small ecosystem.

Can you nominate someone for the SterileAware™ 'Superstars in Sterile Awareness award'? Absolutely! We can't be everywhere and we're not going to say that we know every company and person that pushes the needle forward in our industry, so if you have a candidate in mind, drop us an email we would love to hear their story [info@sterileaware.com](mailto:info@sterileaware.com)

—Charlie Webb CPPL

# Sterile Aware®

Connecting medical device packaging to patient safety.

Call Customer Care: 800-550-3854